

Steven Victor MD Australian Launch

Hailed in the US as the scientific skincare expert, New York-based Dr. Steven Victor made a flying visit to Australia with his wife and company director, Anna Rhodes, to launch their coveted facial care range, Steven Victor MD.

The six-piece product range is a unique skincare regime developed personally by Dr. Victor, a renowned cosmetic dermatologist and rejuvenation specialist, which works in synergy to restore, preserve and help reverse the signs of premature ageing.

Utilising the latest in skincare technology, each individual product contains up to five botanically-based ingredients, providing unparalleled anti-aging benefits.

An exclusive group of VIPs, including Brandmakers' **Bahar Etminan**; David Jones' General Manager of Cosmetics **Brett Riddington**; **Ita Buttrose**; **Julie Singleton**; *Vogue Australia* beauty editor **Alexandra Spring** and editor-in-chief **Kirstie Clements**, attended an intimate lunch in the private dining room at ARIA overlooking the Sydney Harbour to welcome Dr. Victor and Anna to Australia for the official launch of the Steven Victor MD range.

Steven Victor MD is available exclusively at David Jones stores nationally and online at Rescu Beauty Bar. To view the complete product range, [click here](#). (May 15, 2007)

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